

ADRIANNA COLE

CONTACT

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EXPERIENCE

NEWS PRODUCER

WINK-TV | JUNE 2018 - PRESENT

- Pick, organize, and write hard news stories for an hour long broadcast
- Select videos and instruct editors how to cut for air
- Choose and create lower thirds and newscast graphics
- Assist other producers with stories in their newscast
- Write on-the-spot breakers that occur during newscast
- Provide reporters and anchors time cues
- Pick topics and write questions for in-studio interviews. Communicate with guests before interview. Edit and post interviews onto station's website.

COMMUNICATIONS ASSISTANT

FPC LAKELAND | SEPT 2016 - MAY 2018

- Create and produce videos, design posters, and update slides on various ministries and events at the church
- Manage social media accounts
- Send out e-newsletter using Constant Contact

COMMUNICATIONS INTERN

MAXIMIZE DIGITAL MEDIA | JAN 2018 - MAY 2018

- Update client websites
- Create graphics and schedule client social media posts
- Write CityMaker articles for #LoveLakeland
- Create and send out e-blasts using MailChimp

VIDEO TECH

FLORIDA SOUTHERN COLLEGE | JAN 2017 - MAY 2018

- Film and edit videos promoting different campus events and organizations
- Set up and tear down for all stage productions

SOCIAL MEDIA COORDINATOR

FLORIDA SOUTHERN COLLEGE | JAN 2016 - FEB 2017

- Film and edit videos promoting different students, staff, and organizations on campus
- Manage college social media pages

EDUCATION

B.A. IN BROADCAST, PRINT, ONLINE MEDIA MINOR IN RELIGION

FLORIDA SOUTHERN COLLEGE | 2015-2018
SUMMA CUM LAUDE

THE SOUTHERN | JAN 2017 - MAY 2018

EDITOR-IN-CHIEF

Manage all the editors, layout the front page, and copyedit the final draft of the paper.

CENTER SPREAD EDITOR

Design a center spread based off of a specific theme.

SPORTS EDITOR

Assign, read, and edit all sports stories. Layout all sports pages.

HONOR SOCIETIES

LAMBDA PI ETA

THETA ALPHA KAPPA

NATIONAL SOCIETY LEADERSHIP & SUCCESS

SKILLS

- Fully bilingual - English and Spanish
- Able to make quick and effective decisions under pressure
- Detailed and accurate writing
- Video editing and production
- Social media strategy
- Photo editing
- Layout design
- Certified in Adobe Premiere CS5 & CS6
- Proficient in Photoshop, InDesign, Canva, Hootsuite, Loomly, MailChimp, Constant Contact, Wordpress, and Weebly
- Knowledge of Illustrator, Aftereffects, and Audition